

2002 WRAP-UP REPORT FORM – SUMMARY SHEET

Please answer the questions below and share with us whatever information you can provide. You are not required to answer all the questions, only those that apply to you.

Be sure to print clearly.

Organization Name:Department of Environmental Quality/ Keep Louisiana Beautiful				
Address: Post Office Box 82135				
City, State, & Zip: Baton Rouge, LA 70884				
Contact Person: Pam Kimball	Phone:	(225) 765-0151		
Fax: (225) 765-0921	Email:	pamk@deq.state.la.us		
Please write you numbers in the spaces below (as available):				
1. Events held	271	16. Miles of hiking/biking/ nature trails	<u>40</u>	
2. Volunteers	<u>21,479</u>	cleaned		
3. Volunteer hours	63,322	17. School playgrounds cleaned	<u> 125</u>	
4. Communities involved in activities (Definition of a community: people living in a particular neighborhood, district, city, county of parish having the common interest in, & being impacted by, the program		18. Miles of lakeshore, beaches, rivers clean		
		19. Underwater cleanup held	<u> </u>	
		20. Acres of wetlands restored	43	
		21. Illegal dumps removed	<u>46</u>	
5. % women		22. Junk cars removed	<u>43</u>	
6. % men		23. Recycling drives held	<u>78</u> _	
7. % young adults under 18		24. Bags of aluminum/steel recycled	<u>3,673</u>	
8. Pounds of litter collected (Note: 1 bag of litter = est. 20 pounds)	393,900	25 Bags of office paper recycled	<u>8,736</u>	
		26. Pounds of Tires recycled (1tire=24lbs.)	60,200	
9. Pounds of unbagged litter & debris Please specify:	1,452,231	27. Batteries recycled	<u>98</u>	
		28. Trees planted	2,864	
		29. Flowers planted	<u>42,156</u>	
10. Pounds of clothing collected (reuse) (Note: 1 bag = est. 30 pounds)	<u>35,105</u>	30. Bulbs planted	<u>16,994</u>	
		31. Park/recre./playground structures paint	ed <u>39</u>	
11. Miles of streets cleaned	<u>773</u>	32. Residential structures painted	<u>6</u>	
12. Miles of country roads cleaned	<u>294</u>	33. Commercial structures painted	14	
13. Miles of highway ramps cleaned	<u>41</u>	34. Graffiti removal/abatement sites completed	1	
Miles along ramps cleaned (Areas along either side of tracks)		35. Litter prevention education	43	
15. Acres of parks cleaned	<u>645</u>	workshops held 36. People attended above workshops	<u>2,043</u>	
		37. Recognition program hosted/planned	<u>55</u>	
		38. #of time National Sponsor Logo Bar	5,000	

- 39. The following materials were produced that featured or mentioned the Great American Cleanup™ logo and the National Sponsor logos or names. (Note: items may include but are not limited to flyers, additional posters, invitations, announcements, newsletters, billboards, calendars, t-shirts, registration forms, web pages (include number of hits), direct mail pieces, letters, gloves, hats, bags, etc)
 - 1,000 Letters were sent out to communities and organizations around the state soliciting participation for the Great American Cleanup. Information regarding the Great American Cleanup was posted on the Department of Environmental Quality web page.

The Department of Environmental Quality encouraging citizens and communities to participate in the Great American Cleanup did a press release.

40. Please describe your most creative and/or unusual activity:

On the state level we partnered with the Department of Education to solicit more school participation. Cecil J. Picard, State Superintendent of Education sent out a memorandum to schools around the state asking for their participation in the Great American Cleanup

41. Please describe the most impactful activities:

We have participated with the schools and non-KAB communities throughout the state encouraging clean up activities. KAB organizations throughout the state have become very strong in their Great American Cleanup programs.

42. Please list the VIPs and celebrities at your events.

Governor and Mrs. Mike Foster are very supportive of Keep Louisiana Beautiful and the Great American Cleanup. Statewide mayors, sheriffs, councilmen have been very supportive In their communities.

Signature of contact:	Date:
Please send one copy of your Wrap-	Up Report with all sponsor Thank You Forms completed to Great
<u>Aerican Cleanup™ at:</u> Keep America	a Beautiful, Inc. 1010 Washington Boulevard, Stamford, CT 06901
postmarked no later that July 10, 200)2.